## Job Title: Marketing Associate

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| **About phamax**  phamax is a Swiss headquartered independent healthcare consulting firm specialised in scientific and analytical market access support for healthcare clients. Founded in 2011, phamax’s client base already includes global HQs and local affiliates of many leading pharmaceutical and healthcare companies.  With our delivery team based in Bangalore, India, we have a highly skilled and professional group of physicians, sales/marketing professionals, health economists, medical writers, and data modelling experts. All our team members have prior experience in the pharma domain and consulting space.  We provide for our clients short-term and long-term, onshore and offshore support through simple and flexible engagement models. Our commitment is for execution excellence by applying experience, creativity and intelligence to every project we undertake.  **We stand for:**   * **domain expertise:** We are exclusively focused on the healthcare industry and all team members have work experience in the pharma domain (industry and consulting space) * **people:** The core team at phamax is highly qualified and has worked with 5 of the Top 10 pharmaceutical companies in the world, comprising of highly experienced physicians, sales and marketing experts and data analytics professionals * **project management:** Our project management principles ensure flawless execution and transparent and continuous cooperation with all stakeholders throughout the project lifecycle   Apart from the developed markets, we have specialized on the issues our clients face in the emerging markets, namely Central Eastern Europe, Middle East/Gulf region, North Africa, Sub-Sahara and Asia-Pacific. | |
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| **Designation** | **Marketing Associate** |
| **Job Description** | **Reports to: Marketing Manager**  **Responsibilities:**   * Provide support in creation of marketing collaterals * Assist in developing assets and presales materials for BD, creation of content and monitoring activities on social media platform * Track brand and marketing initiatives, schedules and performance * Coordinate with agency partners, and provide administrative & marketing project support |
| **Desired Profile** | **Competency Skills:**   * Strong written and verbal communication skills * High level of attention to detail * Multi-tasking abilities in a deadline-driven environment and time management skills * Understanding of basic marketing concepts and ability to spot emerging trends |
| **Experience** | Minimum 2 years’ experience in marketing and branding |
| **Education** | Post graduate degree in Marketing, Mass Communication or any other relevant field |
| **Location** | Bangalore/ WFH during Pandemic |