

**Job Title: SENIOR BUSINESS ANALYST – VBA/EXCEL - ANALYTICS SERVICES**

**About phamax**

phamax is a Swiss headquartered independent healthcare consulting firm specialised in scientific and analytical market access support for healthcare clients. Founded in 2011, phamax's client base already includes global HQs and local affiliates of many leading pharmaceutical and healthcare companies.

With our delivery team based in Bangalore, India, we have a highly skilled and professional group of physicians, sales/marketing professionals, health economists, medical writers, and data modelling experts. All our team members have prior experience in the pharma domain and consulting space.

We provide for our clients short-term and long-term, onshore and offshore support through simple and flexible engagement models. Our commitment is for execution excellence by applying experience, creativity and intelligence to every project we undertake.

**We stand for:**

- **domain expertise:** We are exclusively focused on the healthcare industry and all team members have work experience in the pharma domain (industry and consulting space)
- **people:** The core team at phamax is highly qualified and has worked with 5 of the Top 10 pharmaceutical companies in the world, comprising of highly experienced physicians, sales and marketing experts and data analytics professionals
- **project management:** Our project management principles ensure flawless execution and transparent and continuous cooperation with all stakeholders throughout the project lifecycle

Apart from the developed markets, we have specialized on the issues our clients face in the emerging markets, namely Central Eastern Europe, Middle East/Gulf region, North Africa, Sub-Sahara and Asia-Pacific.

<b>Designation</b>	<b>Senior Business Analyst - Analytics Services</b>
<b>Job Description</b>	<p><b>Reports to: Consultant/Project Manager</b></p> <p>As a Business Analyst, you will have opportunities to work with a team that helps the best organizations in the world and solve some of their business problems. Throughout your tenure you will gain broad exposure to a variety of projects spread across multiple functional areas in the healthcare/pharma domain.</p> <p>The business analyst is a full member of the project team. You will work on the client projects with your phamax colleagues "owning" your piece of the project.</p> <ul style="list-style-type: none"> <li>• Responsible for providing technical support to Marketing Analytics team projects right from conceptualization, planning to final delivery stage. Creating Dashboards and forecasting models using Excel/VBA . Developing Excel add-in applications.</li> <li>• Work closely with Consultant /Project manager on various types of analytics consulting projects</li> <li>• Work closely together with the project team and clients based out of Europe and US on various consulting projects involving pharmaceutical audit and other secondary data (publicly available) and associated databases</li> <li>• Identify/track, and compile and validate market/competitor information on pharmaceutical, health and life science domains and help on analytics / data segment of the project using VBA</li> <li>• Assist in development of methodologies for various types of consulting projects (Market assessment, forecasting, market entry strategy, BD and Licensing)</li> <li>• Solution oriented: Able to provide solutions to at task level</li> </ul>

<b>Desired Profile</b>	<p><b>Competency Skills:</b></p> <ul style="list-style-type: none"> <li>• Communication skills: Good English skills. Strong written and verbal communication/presentation skills</li> <li>• Ownership qualities : Strong sense of responsibility/ownership of the project and demonstrates dedication and enthusiasm in taking up the project to its completion</li> <li>• Time management: Able to manage own time and plan effectively</li> <li>• Team skills: A proactive and dynamic team player</li> </ul> <p><b>Technical Skills:</b></p> <ul style="list-style-type: none"> <li>• Therapy area knowledge: Good knowledge of various therapy areas including but not limited to - diabetes, cardio vascular and COPD</li> <li>• Epidemiology: Understand the core elements of epidemiological studies</li> <li>• Writing: Attention to detail in terms of style/consistency, grammar, syntax, scientific accuracy and layout</li> <li>• Secondary research: Ability to use and guide teams in using public domain and collect and represent data in a systematic way</li> <li>• Statistical knowledge: Sound knowledge of basic statistical techniques, assumptions, applications, interpretations and limitations</li> <li>• Computer skills: Proficiency in using Microsoft Word, power point and excel</li> <li>• Excel Skills: Advanced skills in using MS-Excel; Data analysis using functions; understanding of commonly used data sets &amp; business rules.</li> <li>• Data Handling/Data Analytics: Able to develop data analysis methodologies; Provide business insights based on the data analysis</li> </ul>
<b>Experience</b>	3+ years of Professional work experience in VBA, Excel, Access on pharmaceutical consulting/ Healthcare projects
<b>Industry Type</b>	Pharma industry/KPO
<b>Education</b>	Graduate: B. Pharmacy/ Any other relevant degree Post graduate: MBA/ M. Pharma (Marketing)/ relevant Post graduation
<b>Location</b>	Bangalore